

## Rheden

The Municipality of Rheden has decided to base the municipal reorganisation on the Global Goals. Before, their structure was based on the different domains, but from 2018 onwards these have been replaced by the 17 sustainable development goals. By working with these goals, the aims of the organization such as interdisciplinary and result-based cooperation strengthens the relationship with partners. The Municipality of Rheden does not merely work within the municipal organization with the Global Goals, but binds many partners and external parties to itself. As a Municipality, they aspire to offer several possibilities for cooperation with these parties surrounding the Global Goals.

### Municipal Policy

The new municipal policy of Rheden focuses on the implementation of the Global Goals in the broadest sense. Within the organizational structure, an interdisciplinary policy team has been set up which is responsible for fourteen out of seventeen goals. These fourteen goals have been divided into four clusters: regional development, well-being, sustainability and economic development. Besides this policy team the Municipality of Rheden has installed a strategic team that amongst other things guard the application of the Global Goals in all areas of the organization. In addition, one Alderman is responsible for the Global Goals. Furthermore, a project group has been put into place that will shape the long-term vision for implementation of the Global Goals in Rheden. Within the municipality, 17 employees have each been appointed as ambassador for one of the Global Goals. The Mayor of Rheden has also been asked by VNG International to become Global Goals ambassador of the province of Gelderland, which enables Rheden to spread knowledge and awareness of the Global Goals beyond the municipality of Rheden. Due to the input of the various teams, it is possible to apply the Global Goals as the guiding principle and framework for the municipal policy, its direction, and the organizational development.

A transmission document has been provided to the new bench of Mayor and Aldermen, based upon the Global Goals. Rheden has organised its program budget, its coalition agreement and the council program according to the Global Goals. In order to further incorporate the Global Goals in municipal policy, a research will be conducted to demonstrate in what way Rheden can further concretise and localise the Global Goals.

### External Parties

The usage of the Global Goals goes beyond the municipal level. One of the Municipality's larger activities is the yearly activity of 'Global Goals School Day'. This is a day on which many primary schools become acquainted with the Global Goals and participate in related activities. Especially for these children, Rheden Municipality has designed eight Children Global Goals, based on the original seventeen Sustainable Development Goals of the United Nations. Amongst others, themes within these eight Children Goals contain 'clean nature', 'zero waste' and 'doing good with money'. This example demonstrates how the municipality has translated an international agenda that appears to be abstract to some, into a concrete local agenda. Aspiring to promote sustainability at schools, Rheden has organised a competition for schools that perform best regarding sustainability. In addition, the Municipality cooperates with a club of entrepreneurs in Rheden, the association of entrepreneurs OCR which has embraced the Global Goals, and other organizations in order to raise awareness on the Global Goals amongst the wider public. Together with the college of higher vocational education 'Van Hall Larenstein' a 4-year lectorship on the topic of the SDGs is being prepared. Furthermore, the municipality will provide guest lectures at the University of Twente on the topic of implementing SDG's in municipal policies.

The municipality of Rheden stimulates the raising of awareness on the Global Goals on many different levels. For instance, in early 2018, they have organized a conference on the Global Goals that was attended by municipalities, companies and organisations from all over the Netherlands, in co-operation with the foundation Stadswerk and VNG International. During the conference guests could exchange ideas and knowledge about the Global Goals. In Stadswerk's magazine, an article was written on how Rheden has embraced the Global Goals.